



SCHOOL HEALTH **M**ODEL FOR **A**CADEMICS
REACHING ALL **T**® TRANSFORMING LIVES

An Integrative, Education-Driven Health Solution

SMART (School Health Model for Academics Reaching All and Transforming Lives) aims to break the cycle of poverty and improve the trajectory of lives by supporting academic achievement with onsite SMART Clinics. SMART Clinics are designed to identify and address the physical, behavioral, social, and emotional barriers to classroom success through the proactive delivery of integrative health services embedded in the school, creating an environment conducive to learning.

The SMART Model delivers a comprehensive, system-wide strategy for “Whole Child,” education-driven health services, provided by an integrated, onsite clinical team and built on the numerous, well-documented interconnections between student health, education, workforce success, and health status as an adult.

What Makes **SMART** Student Health and Wellness Centers Unique?

- Academic Purpose
- Collaborative Approach
- Interdisciplinary Viewpoint
- Focus on Wellness of All Students
- Prevention-Based and Proactive
- Outcomes-Oriented
- Entrepreneurial Culture
- Data-Driven
- Permanent Asset Managed by Local Stakeholders



TESTIMONIALS



Dr. Liza Cariaga-Lo, Founder & CEO, CLCO Group; Former Vice President of Diversity & Inclusion, Brown University, Providence, R.I.

"If communities are looking for innovative and effective school health solutions, they should look no further than Melanie Ginn and the SMART Student Health Model that was developed and implemented to deliver strong and sustained health and educational outcomes that have a far-reaching impact on individual students and their families, schools, and communities."



Dr. Peter Hlebowitsh, Dean of the College of Education The University of Alabama, Tuscaloosa

"When noting the evolution of the public school system and its hallmark features, I can see the day when SMART Student Health and Wellness Centers are as normative within public education as cafeterias—one in every school. It is paramount that students in the classroom be physically and mentally healthy, providing each the best opportunity to participate and learn. SMART identifies and reduces the barriers to student success and creates/improves the conditions that maximize the capacity for educators to teach."



Chad Adams, Principal Sullivan High School, Chicago

"As I reflect on the turmoil I encountered while working to turn around a failing school, I now realize that having the SMART clinic was the primary differentiator for us in that process. With SMART, my school and my students are offered a much more sustained impact, not a triage. SMART casts a deeper and wider net that not only meets immediate needs, but also results in outcomes that will stretch beyond the years of high school."

THE PROOF IS IN THE DATA

ENGAGEMENT



STUDENTS
CONSENTED



CONSENTED
SEEN OR TREATED

UP TO
93% STUDENTS
SCREENED OR
SURVEYED



ACADEMIC OUTCOMES

ON TRACK FOR
GRADUATION
UP TO

↑56%

OUT OF SCHOOL
SUSPENSIONS
UP TO

↓93%

**EXPECTED VALUE - RETURN
ON INVESTMENT**

684%

IMMEDIATE
RETURN FOR
EVERY \$1 SPENT

3,968%

LONGTERM
RETURN FOR
EVERY \$1 SPENT

Data tracked over the course of the initial 6 years of operation at Chicago SMART flagship site, 2013–2019.



MODEL ARCHITECT
GinnGroupConsulting

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